

BCKD²⁰₂₀
BC KIDNEY DAYS



We believe this year's virtual event offers value to your organization, not only through the package options below, but in demonstrating your commitment to and support for our renal community during these unprecedented times.

We anticipate attendance to be at least as high as years past (550), if not higher.

SPONSORSHIP LEVELS AND BENEFITS

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Deadline to sponsor: July 16, 2020

	Platinum \$5K	Gold \$3K	Silver \$2K	Bronze \$1K
BENEFITS				
Opportunity to host a 30 minute live Zoom symposium (Friday, November 6, 2020). **ONLY 4 spots available**	•			
Networking				
Access to delegate contact information* held on file (full name, job title, email). <i>*Applicable only to delegates who have given consent at time of registration</i>	•	•		
Branding and Profiling				
Logo featured in a minimum of five* BC Kidney Days e-newsletters (audience size 2,000+). <i>*Number of issues depend when you confirm sponsorship</i>	Primary	Secondary	Primary (text only)	Secondary (text only)
Logo placement on BCKidneyDays.ca.	Primary Logo	Secondary Logo	Text Only	Text Only
Special verbal thanks in opening remarks.	•	•		
Logo on rotating slides during some event breaks & transition times.	Primary Logo	Secondary Logo		
Event App				
Banner acknowledgement of company support in BCKD 2020 event app (specs TBC.) <i>No products or service promotion permitted.</i>	Primary placement logo & link to website •	Secondary placement logo & link to website •		
Personalized company sponsorship page in BCKD 2020 event app- includes company logo or text company name, short bio, direct link to company website & one company email address listing.	Logo •	Logo •	Text •	Text •
Opportunity to add product or services document(s) to personalized company sponsorship page.	•			
Ability to direct message attendees 30 minutes before and after event, all breaks, lunch and transition times.	•	•	•	•
Registration				
Complimentary virtual registrations for company representatives. <i>Must register online to receive ticket and application login for virtual event.</i>	6	5	4	3

Please note all levels are on a first come, first serve basis.
For more information, contact Charles Hoare charles.hoare@bcpra.ca



Additional Registrations

Purchase as many as you like at a cost of \$50 per attendee.

Symposium Opportunities (ONLY 4 spots available) Friday, November 6, times TBD.

Speaker selection for all symposia must be approved by and follow the rules and regulations outlined by the BCKD organizing committee and submitted by the specified deadlines. *Of note, BC renal community professionals cannot accept honorariums. This does not apply to clinicians from other jurisdictions.*

Deadline July 16, 2020. If we do not receive confirmation, including topic and speaker(s), by the deadline date, we reserve the right to cancel the symposium due to planning resource requirements.

All sessions will run once each (capacity unlimited), with the option to record for future posting by BC Renal on our website and social media platforms.

- Topic of choice as approved by BCKD organizing committee (*topic and speaker must be submitted by the deadline*)
- Technical support pre and during Zoom session by BC Renal team
- 1X rehearsal for session with BC Renal team
- Promotion of the session on the BCKD website and in promotional newsletters
- 1X email reminder for final attendee list once registration is closed (*content of that email provided by sponsor, ie. any pre-reading or additional details about the planned session & speakers*)
- BCKD delegates will be able to register for the symposia via the BCKD registration site, even though the sessions are held on a separate day. (*All BCKD 2020 registrants get exclusive access to attend the symposia. They are not open to the general public.*)

Exhibitor Package (Non-profit and public sector only)

- 2 paid full conference registrations (\$50 each)
- Personalized company page in BCKD 2020 app including: logo, short bio, direct link to company website, messaging capabilities with signed in app users & one company email address listing.